



bookbindersfoods.com

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# TANGY, SAVORY, AND EVERYTHING IN BETWEEN.

**EVERYTHING YOU LOVE ABOUT EVERYTHING BAGELS  
IN A MUSTARD.**

With a tangy blend of spices, seeds, and flavor you can see, Everything Bagel Mustard adds a unique kick to your favorite foods. Spread it on any sandwich, great as an ingredient for sauces or salad dressings, and makes dips and spreads something to talk about.



- GLUTEN FREE • FULL KOSHER CERTIFICATION 
- NO ARTIFICIAL FLAVORS OR COLORS • NO HIGH FRUCTOSE CORN SYRUP

2424 Alpine Road • Eau Claire, WI 54703 USA  
Phone (800) 826-7322 • Fax (715) 830-9702



**A SMART AND CONVENIENT WAY TO SHOW OFF BOOKBINDER'S EVERYTHING BAGEL AND STONE GROUND DIJON MUSTARDS.**

Our multi-functional shipper display is a great way to feature products in your stores. They can be strategically placed anywhere to help encourage shoppers to grab a bottle or two and be on their way.

**RETAIL-FOCUSED SHIPPER ATTRACTIVELY DISPLAYS 36 BOTTLES**

- Full Kosher Certification®
- Great for end cap displays
- Ideal for meat department cross merchandising
- Easy to assemble - 2 minute set up
- Encourages impulse purchases

| ITEM NO. | PRODUCT DESCRIPTION                          | CASE PACK  | CASE WEIGHT | UPC No.         | GTIN No.           | SHelf LIFE |
|----------|--|--|-------------|-----------------|--------------------|------------|
| 72966    | BB Everything Bagel Mustard                  | 9/10.5 oz.                                       | 6.76 lbs    | 0 71851 72966 2 | 1 00 71851 72966 9 | 365 days   |
| 72989    | BB Everything Bagel<br>BB Stone Ground Dijon | 18 - Everything Bagel<br>18 - Stone Ground Dijon | 29.82 lbs   | 0 71851 72989 1 | 1 00 71851 72989 8 | 365 days   |

Pallet Configuration: 38 x 7= 266 Case Dimensions: D7.88 x W5.88 x H6.00 in. Unit Dimensions: D1.87 x W2.51 x H5.80 in. Case Cube: 0.16ft<sup>3</sup>  
 Shipper Pallet Configuration: 6 x 7= 42 Case Dimensions: D18.88 x W15.88 x H8.25 in. Unit Dimensions: D1.87 x W2.51 x H5.80 in. Case Cube: 1.44ft<sup>3</sup>  
 Assembled Shipper Dimensions: D13.00 x W18.38 x H40.50 in.

Discover recipes and more at [bookbindersfoods.com](http://bookbindersfoods.com)



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