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**Silver Spring Foods Creates World's Only Mustard Vending Machine;  
Hot Attraction at National Mustard Museum in Middleton, WI.**

Hot mustards are served up in a cool venue at the National Mustard Museum in Middleton, Wisconsin—a vending machine stocks 10 varieties of Silver Spring specialty mustards and horseradish-flavored sauces.

The only mustard vending machine on the planet kicks out Silver Spring mustards for \$3 a jar or \$4 for the organic varieties.

Silver Spring Beer 'n Brat Mustard is the runaway best seller, with Silver Spring Chipotle Mustard and Silver Spring Wasabi Sauce in hot pursuit.

Silver Spring Foods, headquartered in Eau Claire, Wi. created the vending machine specifically for the National Mustard Museum. Although visitors can buy Silver Spring mustards off the shelves at the museum, they really like the novelty of purchasing mustards from the machine, according to museum curator Barry Levenson.

“People do a double take when they see the mustard machine and love taking pictures of it. They want to see if it really works and there is a twenty-five cents savings per jar when purchased through the machine,” Levenson said.

Silver Spring Foods, Eau Claire, Wisconsin, is the world's largest grower and processor of horseradish. Their award-winning horseradish and specialty mustard products are available at food stores, nationwide, in addition to the vending machine.  
[www.silverspringfoods.com](http://www.silverspringfoods.com).