# **KEEPING TRADITION ALIVE.**

ESTABLISHED



Dining at Old Original Bookbinder's Restaurant had been a Philadelphia tradition since 1865. Now Bookbinder's Food Products brings some of the same traditional flavors to you.

PRE-PACKED SHIPPERS AVAILABLE



## WHOLE GRAIN MUSTARD

A coarse texture with a hint of horseradish giving it extra zip. Use in many recipes to add a "pop" of flavor to any dish.

#### HONEY MUSTARD

Sweet honey and tangy mustard - perfect for sandwiches, pretzels or as a glaze before roasting or grilling chicken, turkey or ham!

## **STONE GROUND - DIJON MUSTARD**

Blending mustard seed, white wine and spices - the perfect flavors for your favorite sandwich, potato salad or as a meat marinade.

#### HOT - HORSERADISH MUSTARD

Smooth base, with fresh horseradish. Use as an ingredient for vinaigrette, or as a dipping sauce for pretzels, potato skins, and your favorite meat dishes.



2424 Alpine Road • Eau Claire, WI 54703 USA Phone (800) 826-7322 • Fax (715) 830-9702



# Award-Winning Traditional Flavors with a Side of History.

Bookbinder's Specialty Mustards are different from commercial brands. Crafted with care, our famous recipes remain a testament to quality and savory flavor. The design of our clear squeeze bottles allow the consumer to see the texture and quality of the product. The flip top cap comes with an inner safety seal.

- Kosher Certification <sup>(1)</sup>
- High Quality Label & Squeezable Bottle
- 9-Count Tray Pack for Easy Pack Out
- Lift and Peel Safety Seal

Encourages impulse purchases

	ITEM No.	PRODUCT NAME	CASE PACK	CASE WEIGHT	UPC No.	GTIN No.	SHELF LIFE				
	Pallet Configuration: 38 x 7 = 266 Case Dimensions: D7.88 x W5.88 x H6.00 in. Unit Dimensions: D1.87 x W2.51 x H5.80 in. Case Cube: .16ft <sup>3</sup>										
1	70764	Whole Grain Mustard	9/9.5 oz.	6.24 lbs.	0 71851 70764 6	1 00 71851 70764 3	365 days				
	70393	Honey Mustard	9/10.5 oz.	6.67 lbs.	0 71851 80045 3	1 00 71851 80045 0	365 days				
	70394	Stone Ground Dijon Mustard	9/10 oz.	6.53 lbs.	0 71851 80047 7	1 00 71851 80047 4	365 days				
	70476	Horseradish Mustard	9/10 oz.	6.31 lbs.	0 71851 80044 6	1 00 71851 80044 3	365 days				

- Available in Pre-Packed Shippers
- Great for end cap displays
- Easy to assemble 2 minute set up
- Ideal for department cross merchandising

Shipper Pallet Configuration:  $6 \ge 7 = 42$  Case Dimensions: D18.88 x W15.88 x H8.25 in. Unit Dimensions: D1.87 x W2.51 x H5.80 in. Case Cube: 1.43ft<sup>3</sup> Assembled Shipper Dimensions: D13.00 x W18.38 x H40.50 in.

	••					
70726	Honey Mustard Horseradish Mustard	18 - Honey Mustard 18 - Horseradish Mustard	29.39 lbs.	0 71851 70726 4	1 00 71851 70726 1	365 days
71124	Stone Ground Dijon Mustard Whole Grain Mustard	18 - Dijon Mustard 18 - Whole Grain Mustard	28.96 lbs.	0 71851 71124 7	1 00 71851 71124 4	365 days



Discover recipes and more at bookbindersfoods.com